

Increase Customer Savings with High-Efficiency Heating!

Leverage \$300 rebates from PECO to help meet the needs of your energy-conscious customers.

PECO Natural Gas Energy Efficiency Rebate Program

Now your customers have even more incentive for choosing ENERGY STAR® qualified, high-efficiency natural gas equipment over standard efficiency models: a \$300 rebate on furnaces and boilers and a \$50 rebate on residential water heaters.

Use the following PECO rebate facts and tips to help you sell:

- PECO rebates are *in addition* to any discounts and rebates offered by your company or the equipment manufacturer.
- Only a limited number of PECO rebates will be awarded each year. Use this fact to encourage your customers to act immediately.
- PECO rebates help “buy down” the higher purchase price of higher-efficiency equipment.
- ENERGY STAR qualified, high-efficiency equipment saves money, helps to protect the environment and is widely recognized by homeowners.
- The Keystone Home Energy Loan Program offers Pennsylvania homeowners special financing rates for most ENERGY STAR high-efficiency home improvements. For more information, visit www.keystonehelp.com or call (888) 232-3477.

Using the High-Efficiency Heating sales tools

Kit materials marked with an () are available for downloading and printing at www.peco.com/gasrebates.*

High-Efficiency Equipment Benefit Sheet* – Download and print these as customer handouts. Be sure to walk the customer through the sample savings scenarios.

Customer Information Cards – Provide these pre-printed cards to your customers so they know where they can get rebate forms and additional program information.

Natural Gas Energy Efficiency Rebate Form* – Download and print copies to give to customers with whom you’ve closed a sale of qualifying equipment. Or direct them to the Web site on the Customer Handout postcard to download their own rebate form.

Increase Customer Savings Marketing Ideas Sheet – Photocopy and distribute this sheet to your sales force.

For more information, visit
www.peco.com/gasrebates